



UNIVERSITY OF
KWAZULU-NATAL™
INYUVESI
YAKWAZULU-NATALI

College of Law and Management Studies

ANNUAL RESEARCH DAY

PROGRAMME

THEME

CREATING KNOWLEDGE THROUGH QUALITY RESEARCH

DATE

29 September 2017

VENUE

**Graduate School of Business & Leadership,
Westville Campus, UKZN**

INSPIRING GREATNESS

Friday, 29 September 2017

ANNUAL COLLEGE RESEARCH DAY

8:00 –
9:00 **Registration (COMSA Lounge)**

OPENING CEREMONY

COMSA LOUNGE

Chair: Professor Harold Ngalawa, College Dean of Research (Acting)

9:00 –
9:05 Welcome - Professor Harold Ngalawa, Dean of Research (Acting), College of Law & Management Studies

9:00 –
9:15 Opening Remarks – Professor Managay Reddi, Deputy Vice Chancellor (Acting), College of Law & Management Studies

9:15 –
9:30 Commercialization, consultancy and student entrepreneurship in the College of Law & Management Studies - Ms Suvina Singh, Director, InQubate

PLENARY SESSION 1

COMSA LOUNGE

Chair: Professor Shannon Bosch

9:30 -
9:55 **The Anchoring of Inflation Expectations in South Africa** – Professor Irrshad Kaseeram, University of Zululand

PARALLEL SESSIONS 1

10:00 – 11:20

TEA BREAK

PARALLEL SESSIONS 1

	Venue A: Training Room 1 (GSB&L) Chair: Prof. Isabel Martins	Venue B: Training Room 2 (GSB&L) Chair: Dr Vannie Naidoo	Venue C: Lecture Theatre 2 (GSB&L) Chair: Dr. Prince Sarpong	Venue D: COMSA Lounge (GSB&L) Chair: Zwelethu Sibiya	Venue E: Lecture Theatre SAEF (Level 2 - Block J) Chair: Khalida Akbar	Venue F: SAEF Research Centre Board Room (Blok J, Level 1) Chair: Mr Ntokozo Nzimande
10:00 – 10:20	Ayanda Msomi (A1) The role of stakeholders for E-learning in higher education	BK Majola (B1) Factors affecting the number of women ward councilors in South Africa	Bhasela Yalezo (C1) Exploring Eastern Cape investment prospects	H Maduku, E Contogiannis & I Kaseeram (D1) An Empirical Analysis of Exchange Rate Pass-Through on Prices in South Africa (2002-2015)	Mbewana Vusi (E1) The determinants of food security status among indigent rural households in Mbizana local municipality in the Eastern Cape, South Africa	Siphiwe Mqadi (F1) Exploring the Financial Sustainability of South African Municipalities
10:20 – 10:40	JL Goebel & SM Maistry (A2) Recounting the role of emotions in economics students' learning	Brian Tavonga Mazorodze (B2) Estimating the effect of Chinese Trade on Technical Efficiency of South Africa's Manufacturing Industries: A Stochastic Frontier Approach	Ame S Zacharia (C2) Customer centric - Marketing strategy - case study of Boitekanelo college in Botswana	WF Freedman (D2) Can African customary law right exclude the unlawfulness of a statutory crime: A critical examination of S v Gonqose?	Khalida Akbar (E2) Understanding the need for employment past acquired brain injury in South Africa: A professional perspective	Oloyende Obagbuwa (F2) Determinants of Spending Habit: A Case Study of University of KwaZulu-Natal Students
10:40 – 11:00	NA Wood (A3) Barriers to and enablers of learner-centered teaching practices in management accounting and finance	Karabo Hamu (B3) Macro adaptive path for android mobile phones using SQLite database combining blooms taxonomy, IRT and Bayesian belief network	Davidson A Kalenzi (C3) Leadership model to address the challenges of the Eastern Cape's public sector	Pumla Mbuqe (D3) Critical examining South Africa's criminal justice in an attempt to address rape dilemma at the university campuses	Siyakhula B Ncube (E3) Assessing the extent to which work exists for private service guards in KwaZulu-Natal: An exploratory case study	Adebayo Augustine Kutu and Harold Ngalawa (F3) Monetary Policy and Industrial Output in the BRICS Countries: A Markov-Switching Model
11:00- 11:20	Msizi Mkhize & Bheki Nxumalo (A4) Pre-service teachers' perceptions of mathematics usefulness as correlates	Simiso Msomi (B4) Foreign monetary policy expectations and domestic exchange rate behavior	Smangele Gumede (C4) Entrepreneurial culture in a South African Higher Education Institution	Phumzile Xulu (D4) An exploratory of Section 24 of the South African Constitution of 1996 to differ a workplace protection for	MM Kabange & Darma Mahadea (E4) Constraints to business performance in Cameroon: A partial	Damilola Aboluwodi and Bomi Nomlala (F4) Investment Literacy of Students and Behavioral Attitudes Toward Ponzi Schemes

	of achievement in Bachelor of Education accounting courses			informal workers: A case study of waste-pickers in the Durban area of eThekweni Municipality.	principal component approach	
11:20 – 11:40						
TEA BREAK						
PARALLEL SESSIONS 2						
	Venue A: Training Room 1 (GSB&L) Chair: Ayanda Meyiwa	Venue B: Training Room 2 (GSB&L) Chair: Philani Mbambo	Venue C: Lecture Theatre 2 (GSB&L) Chair: Priscilla Xoliswa Majola	Venue D: COMSA Lounge (GSB&L) Chair: Ntokozo Mnyandu	Venue E: Lecture Theatre SAEF (Level 2 - Block J) Chair: Lungile Ntombela	Venue F: SAEF Research Centre Board Room (Blok J, Level 1) Chair: Mr Bomi Nomlala
11:40 – 12:00	Adeyanju Adebiyi (A5) Ownership structure and firm value on JSE	Mpho Mzingelwa (B5) Livestock identification and tracking system: Case study of South Africa	Nkanyiso P Ncwango (C5) Economic impact of drought on livestock production in rural communities: A case study in Nongoma rural households	Kenalemang Nkwoji (D5) Youth in conflict with the law: Towards understanding the integration of law and psychology through the film 'Tsotsi'	Abdulkader Mohamedy (E5) The disintegrating force of rationalism on economics: What it means for Islamic economics	Odunayo Olarewaju (F5) Dividend payout, retention policy and financial performance in sub-saharan african commercial banks: any causal relationship?
12:00 – 12:20	Edson Vengesai (A6) Cash flow volatility and discretionary investment based on African firms	Zelalem B Gurmessa (B6) Intergenerational differences as predictors of academic staff intention to leave or stay: Empirical evidence from two public universities in Ethiopia	Sidwell S Nkosi (C6) The use of mobile technology for M-learning in improving economics students' pass rate at the university of KwaZulu-Natal	Rotimi Matthew & Harold Ngalawa (D6) Oil price shocks and economic performance in Africa's oil exporting countries	Linda Mushoriwa (E6) The relationship between universal jurisdiction and personal immunities in Africa as seen through the lens of the application of the doctrine of state sovereignty	Norman Chivasa and David Mautin Oke (F6) Building resilient communities through village savings and loan associations (VSLA) schemes: the case of Zimbabwe
12:20 – 12:40	Ayodeji Ogunlesi (A7) Agricultural productivity and food security in a macroeconomic policy environment: The case of sub-Saharan Africa	Taiwo Ajadi (B7) The place of HR in voluntary workplace green for environmental sustainability in selected manufacturing firms	Bongeka P Gutshwa (C7) The critical evaluation of the trade union liability for damages arising out of the unprotected strike	Norah H Msuya (D7) Judicial overview of culture and enforcement of women rights in Africa	Brian Tavonga Mazorodze (E7) Trade and productivity: Testing for innovation spillovers from Asia's newly industrialised economies on South Africa's manufacturing industries	Omolulu Fagbadebo (F7) Parliamentary Politics and the Challenge of Accountability in South Africa: A Discourse

			action in South Africa			
12:40 – 13:00	OJ Adalakun (A8) Output response to stock market indicators in some selected emerging markets	Cecil Kgotiane (B8) An Investigation of the Effect that the Resources have on the Small and Medium Enterprises' High Performance	Matthew Abata, Stephen Mirigo, Sodiq T Ogundeko & OF Basola (C8) Correlates of tax compliance amongst small and medium scale manufacturing industry within Lagos metropolis	Tawanda A Milos (D8) An exploratory study on South African land and restitution process: Non-empirical case studies of KwaZulu-Natal	Kiresha Naicker & Ankit Katrodia (E8) Candlelight bags: A case study of family business management	Tarish Jagwanth and Rajendra Rajaram (F8) Financial Accounting as a determinant of success in ManFin and Auditing at UKZN
13:00-13:20	Kiran Baldavoo (A9) Environmental management accounting practices and policies: An exploratory study of UKZN	Ayanda Meyiwa (B9) Best practices in port development: Evidence from the Asian developmental paradigm	Tony Ngwenya & Bonginkosi Zondi (C9) The institutional capacitation of the SMME ministry in fostering desired impact in reducing the SMME plight: A case of EThekweni Municipality	Allen James Goddard (D9) Restorative justice at the crossroads for jurisprudence in South Africa: Historical and theological inspiration for systemic transformation	Sulaiman O Atiku (E9) Institutionalizing social responsibility through workplace green behaviors	Malibongwe Nyati (F9) The significance of financial cycles on business cycles and monetary policy in south African.

13:20-14:20

LUNCH BREAK

PARALLEL SESSIONS 3

	Venue A: Training Room 1 (GSB&L) Chair: Bheki Nxumalo	Venue B: Training Room 2 (GSB&L) Chair: Prof Kaseeram	Venue C: Lecture Theatre 2 (GSB&L) Chair: Nkosinathi Trevor Nkwanyana	Venue D: GSB&L Auditorium (GSB&L) Chair: Muhamad Hoque	Venue E: Lecture Theatre SAEF (Level 2 - Block J) Chair: Prof Tewari	Venue F: SAEF Research Centre Board Room (Blok J, Level 1) Chair: Dr. Chris Tipoy
14:20 - 14:40	Adefemi A Obalade (A10) Testing for marketing efficiency and calendar anomalies within the adaptive market hypothesis framework: Evidence from top 6 African stock markets	Dumisani Xaba (B10) Developing a sustainable management model for the KwaZulu-Natal Department of Social Development Youth academies: A systems approach perspective	Lenhle Dlamini (C10) Financial stress: Implications of Monetary Policy in South Africa	Annie Devenish (D10) Decolonizing slave histories in Cape Town City: Cosmopolitanism, trade and community in the India ocean world	OJ Adelakun & Harold Ngalawa (E10) Asymmetry exchange rate pass-through and domestic prices in net oil exporting and importing countries	Hilary Muguto and Rethabile Nhlapho (F10) Stock market integration and stock-bond return decoupling: Evidence from South Africa
14:40 - 15:00	Steffen Wies (A11) An Evaluation of the Arguments Surrounding Mandatory Audit Firm Rotation	Chancy Chaguluka, Andrisha Beharry-Ramraj & J Amolo (B11) International postgraduate students' perceptions of service quality at University of KwaZulu-Natal's Westville Campus, South Africa	Nkosinathi Samuel Dlamini & Rosemarie Sibanda (C11) Strengthening Central Bank Regulations to stimulate economic growth through Commercial Bank Lending System. A study of Central Bank Lending system in Swaziland.	Innocent Harerimana (D11) Assessing the forecasting ability of parametric and non-parametric South African Taylor rule models	Samkelo Myeni (E11) Empirical Investigation of import and export demand functions and orcutt hypothesis: Evidence from South Africa	Nuria Cadete (F11) Understanding Individual Workforce Resilience of Women in Selected Durban Organizational Settings
15:00 – 15:20	Prince Sarpong (A12) The legal theory of finance and the fractal market hypothesis: Convergence and possible integration	Ethel Abe (B12) The role of stakeholders for E-learning success in higher education	Bulagi Mushoni (C12) Application of Data Envelope Analysis to estimate technical, allocative, economic efficiency in the King Cetshwayo district of KwaZulu-Natal	Isaac I Abe (D12) The media influence of social support on the link between interpersonal relationships and employee performance in the South African retail sector	Bongumusa Makhoba (E12) The contribution of foreign direct investment on employment and economic growth in South Africa	Kehinde Damilola Ilesanmi & Devi Datt Tewari (F12) Systemic liquidity risk in the South African financial market: A portfolio aggregation approach

15:20 – 15:40	Prince Sarpong & Mabutho Sibanda (A13) Setting the menu: What determine the mutual fund selection decision of lisp managers in South Africa	Lisa Kinnear (B13) Being, doing and becoming: Critical perspectives on leadership theory	Sheunesu Zhou (C13) Political institutions and macroeconomic factors as determinants of credit risk in South Africa	Sthembiso Mthimkhulu (D13) Financial development and income inequality: a panel data approach	Michelle Doorasamy & Prince Sarpong (E13) Understanding the low volatility anomaly on the Johannesburg stock exchange	Chinelo Augustine Umezurike (F13) Assessing the impact commodity prices on economic growth for selected African countries: Panel data approach
15:40 – 16:00	Sanele Gumede & Ayanda Meyiwa (A14) A critique of a multi-year National port authority pricing methodology in South Africa	Sheppard Pasi (B14) Predictive Narrow-cast Advertising in Mobile Commerce: A Case of the Zimbabwean Banking Sector	Shelley Donnelley (C14) Understanding undergraduate absenteeism at a South African University	David Kalenzi (D14) Challenges facing leadership issues in the public sector of Eastern Cape public Province		Ntokozo Nzimande and Harold Ngalawa (F15) Fiscal Policy Sustainability in the Southern Africa: Implications for the Proposed Monetary Union
16:00 – 16:15 TEA BREAK						
CLOSING CEREMONY GSB&L AUDITORIUM						
16:15 – 16:25	Research Awards					
16:25 – 16:30	Final Remarks: Professor Devi Tewari, University of Zululand					
16:30 – 16:45	Closing Remarks: Professor Managay Reddi, Deputy Vice Chancellor and Head (Acting), College of Law and Management Studies					